



1. Catalog description of the program (program goals and objective)

The goal of De Anza College's Film/Television Production program is to prepare individuals for a wide array of career opportunities in the film and television industries. In line with this goal, the program offers students the option of specializing in one of the following areas of emphasis: Film Production, Screenwriting, and Television. De Anza College features production facilities and studios and professional-quality equipment to allow students the opportunity become immersed in the field and develop an understanding of all phases of the film and television production process. The department features student work in an annual show. De Anza College's Film and Television Production students and graduates' work is frequently accepted for juried film and video production contests; including San Jose's Cinequest and the CCC Statewide Media Competition.

De Anza College's Film and Television Production programs are closely aligned. Both programs require students to take basic course work in scriptwriting, production, editing, and directing. The main differentiating factor is the emphasis on the visual media used and scope and scale of production. Many students in the Television Production program intend to produce fiction or documentary works for distribution via the Internet or for individual clients (corporate training videos, public service announcements, etc.). The Film Production program is comprehensive in offering students to opportunity to develop technical skills to work with traditional film and digital media. Many students in the Film Production program aspire to work on larger-scale productions. In contrast, the Television Production focuses exclusively on techniques for working with digital media.

The new Screenwriting program (awaiting approval by the California Community Colleges System Office) was developed based on the recommendations of the Film/Television Production advisory committee. Committee members emphasized the need for individuals wishing to pursue a career in film, television, or new media to possess strong writing skills and an

understanding of language of film. In addition to completing foundation course work in film history and technical production, Screenwriting students hone in their writing skills for both fiction and documentary productions.

2. Certificate and degree programs offered (title and units)

Film Production

A.A. Degree – **Film Production** – 38.5-46.5 units plus General Education

Film/Television Production: Screenwriting

A.A. Degree – **Film/Television Production: Screenwriting** – 48 units plus General Education

*** This program is awaiting review and approval by the CCC System Office. ***

Film/Television Production: Television Emphasis

Certificate of Achievement – **Film/Television Production: Television Emphasis** – 20 units

Certificate of Achievement-Advanced – **Film/Television Production: Television Emphasis** – 35 units

A.A. Degree – **Film/Television Production: Television Emphasis** – 45-45.5 plus General Education

3. Program-level Student Learning Outcomes

4. Data on certificate and degree awards for previous year (2009-10)

Certificates of Achievement

Film/Television Production: Television Emphasis – 5

Certificates of Achievement-Advanced *formerly Certificates of Proficiency*

Film/Television Production: Television Emphasis – 1

Associate in Arts degrees

Film Production – 11

Film/Television Production: Television Emphasis – 1

5. Regional and State Labor Market Data

Employment opportunities for De Anza's Film/Television Production graduates exist in film production houses, television and video production studios, and with independent producers throughout California. As with many careers in the entertainment industry, competition for jobs is intense. Most career opportunities exist in the greater San Francisco and Los Angeles regions, however opportunities with independent and television producers exist in the South Bay. According to the California Employment Development Department's Labor Market Information data for the San Jose-Sunnyvale-Santa Clara MSA, there are projected to be 328 annual openings for producers/directors, media/communication workers, and equipment technicians over the

period 2006-2016. The size of the labor market for film and television production for the adjacent San Francisco-San Mateo-Redwood City MSA is also significant, with projections for 395 openings annually. For those individuals able to move to Southern California, the Los Angeles-Long Beach-Glendale MSA is projecting over 1,500 annual openings. California-wide employment projections for media and communications workers and equipment technicians are also strong with 3,720 and 1,700 annual openings for the period 2008-2018.

6. Areas for new course and/or program development

7. Recommendations of Advisory Committee (retain or delete program)